THE ARROW FUND: 2027 365-DAY CORPORATE PARTNERSHIP PROGRAM

One Investment. A Full Year of Impact & Local Brand Visibility.

BEHIND OUR MISSION

At The Arrow Fund (TAF), we rescue, rehabilitate, and advocate for the hardest cases of animal cruelty, torture, and extreme neglect across Kentucky and Southern Indiana. We take in the animals that municipal shelters cannot afford to save. These cats and dogs require complex veterinary surgeries, specialized medical care, and sometimes forensic documentation to hold abusers accountable.

Our life-saving work is only possible through the commitment of individual donors and compassionate corporate partners like you.

WHY AN ANNUAL PARTNERSHIP MAKES SMART BUSINESS SENSE

Instead of asking your business to sponsor a single, isolated event, our **2027 365-Day Annual Partnership Program** solves your company's philanthropic and marketing goals for the entire year with a single, tax-deductible investment.

- **Maximized ROI & Year-Round Exposure:** Your brand gains continuous marketing visibility, digital engagement, and event presence across our entire 2027 calendar.
- **Fierce Audience Loyalty:** Pet owners are exceptionally loyal to animal-friendly businesses. Partnering with TAF directly connects your brand to a passionate, highly engaged regional audience of **over 60,000 followers** (**54,000+ on Facebook**, **6,000+ on Instagram**, plus expanding audiences on **TikTok** and **LinkedIn**).
- **Locked-In Premium Access:** Secure top-tier placement and VIP access at our upcoming 2027 Big Event before individual table sponsorships are opened to the general public.

THE 2027 EVENT PORTFOLIO INCLUDED IN YOUR PARTNERSHIP

- **The "Pawteys" (Year-Round):** Up to four vibrant, high-attendance community events throughout the year (including Mardi Gras, Furry Derby, and Howliday) featuring dog and human costume contests, silent auctions, raffles, local vendors, food, and drinks.
- **Barkin' on the River:** A scenic destination event drawing dedicated pet lovers, river boaters, and local professionals.
- **The Arrow Walk:** Our signature community-wide, high-energy family and pet walk with extensive visual branding during the month-long event and tier-level corporate teams.
- **The 2027 Unnamed Big Event:** A fun, casual benefit event and significant fundraiser for The Arrow Fund, tentatively scheduled for November 2027.

THE ARROW FUND: SAVING LIVES, RESTORING HOPE

Real Cases. Real Trauma. Real Recovery

At The Arrow Fund (TAF), we take on the severe cruelty and extreme neglect cases that public shelters cannot afford to save. Every animal we care for has a story. The following stories of resilience have been made possible through our community and corporate partners.



CASE 1: SINGER | Complex Orthopedic Trauma

- **The Case:** Singer, a young puppy, was discovered discarded in a recycling bin, suffering from severe choke trauma and extensive, painful fractures in both front legs.
- **The TAF Intervention:** TAF took immediate custody, providing long-term care with casts on both legs so that she could hopefully grow normally. Our hope is that Singer will be fully healed, pain-free, and adopted into a loving forever family. Time will tell!



CASE 2: Daisy Mae | Whipped & Neglected

- **The Case:** Daisy Mae and her sister, Tori, had been abused with a belt of some kind before they came into a rural county shelter. The shelter contacted TAF for support for these two sweet girls.
- **The TAF Intervention:** TAF provided veterinary care for the two girls, but more importantly, the fosters gave them loving care, and they slowly began to trust humans again. Daisy Mae and Tori are now thriving in their forever homes.

Every animal we rescue has a story. Their story might not be as dramatic as Singer's and Daisy Mae's. As of September 15th, 2026, we have already taken in 150 dogs and 25 cats into care. In August and September 2026, we assisted with four major hoarding cases.

YOUR CORPORATE PARTNERSHIP MAKES THIS POSSIBLE

Every dollar committed to TAF's 365-Day Corporate Partnership Program goes toward funding specialized veterinary surgeries, emergency clinical care, and the legal advocacy required to protect animals in our region.

Learn how your business can sponsor The Arrow Fund in 2027!

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